

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

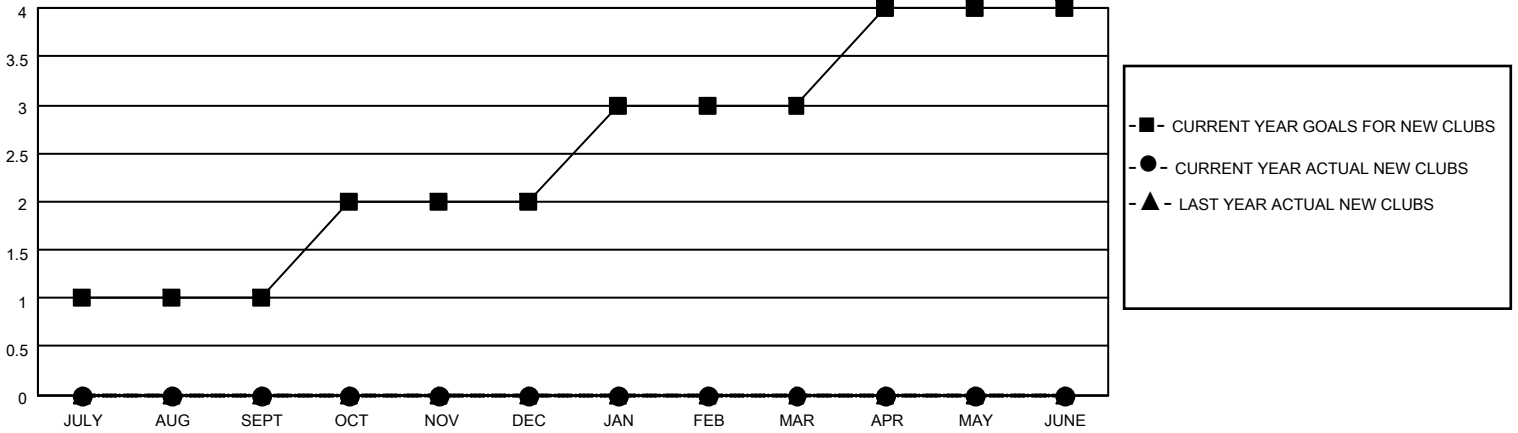
District 4 L1

Results as of: 2/28/2021

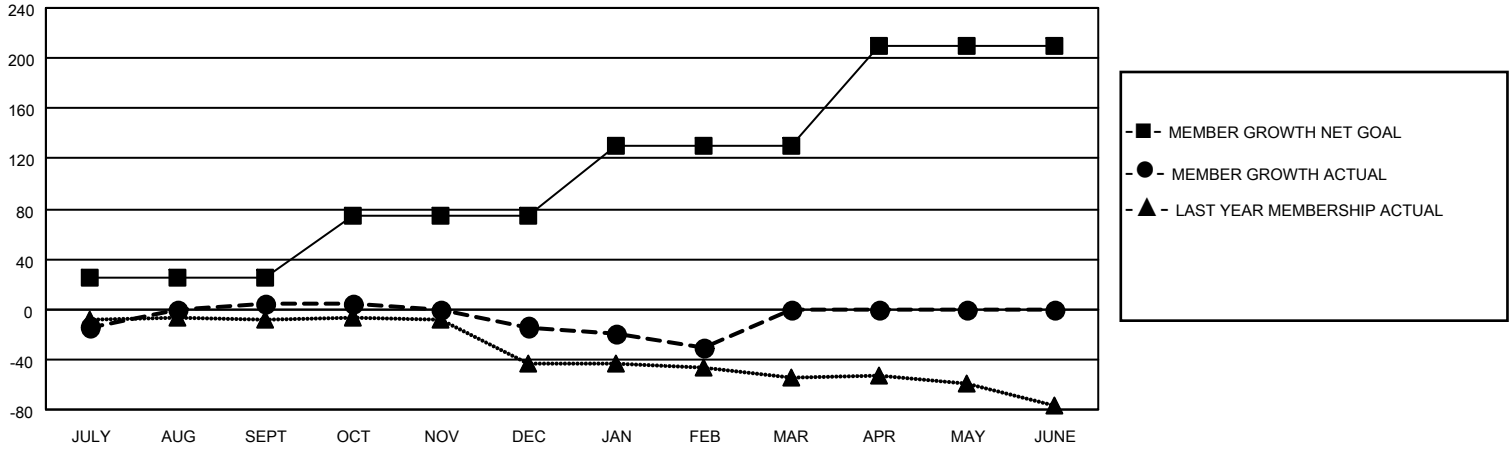
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	0
OCT/NOV/DEC	1	0	0
JAN/FEB/MAR	1	0	1
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	25	26	20
OCT/NOV/DEC	50	6	25
JAN/FEB/MAR	55	6	21
APR/MAY/JUNE	80	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	7 CLUBS OF 32 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 321 (58.36%)</p> <p>FEMALE 229 (41.64%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td>DECEASED</td><td style="text-align: right;">5</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">5</td></tr> <tr><td>OTHER</td><td style="text-align: right;">56</td></tr> <tr><td>TOTAL</td><td style="text-align: right;">66</td></tr> </table>	DECEASED	5	CLUB CANCELLED	5	OTHER	56	TOTAL	66	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td>TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">114</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">60</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	114	FAMILY MEMBERS PAYING HALF DUES	60
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